

15 April 2010

Dear Doctor,

**RE: Invitation to Conference on
Revolutionary Peptide Treatment Technology for Hair Loss**

NeoAsia (S) Pte Ltd cordially invites you to attend an exclusive event for Physician – Conference on the Revolutionary Peptide Treatment Technology for hair loss. We are honoured to have Dr Chung Yongji from Korea as our speaker, who will be sharing on the efficacy of using peptides in topical treatment for hair loss and reactivation of hair growth.

This event will definitely be a great opportunity to learn more about alternative hair loss treatment. There will be no fee charged for the event and all physicians who participate will be accredited with 1 CME point subject to SMC's approval.

We sincerely hope you will be able to take time off from your busy schedule to join us at this event. Please kindly revert by 24 April 2010 to confirm your attendance.

Please do not hesitate to contact us if you require further information. Thank you for your time and consideration. We look forward to your participation in this event.

Best Regards,
Janice Cai
Product Executive
NeoAsia (S) Pte Ltd

Conference Synopsis

Topic: Revolutionary Peptide Treatment Technology -
Inhibits Hair Loss & Reactivates Hair Growth

Date: 28 April 2010 (Wednesday)

Time: 7.00pm to 9.30pm

Venue: Raffles Town Club
1 Plymouth Avenue
Dunearn Ballroom, Level 1
Singapore 297753
(Tel: 63232 323)

Speaker: Dr Chung Yongji
B.S. (Korea), M.S. (USA), Ph.D. (USA), Post. Doc. (USA)

Organizer: Dermatological Society of Singapore

Sponsor: NeoAsia (S) Pte Ltd

Agenda

7.00 - 8.00pm	Registration & Buffet Dinner
8.00 - 8.15pm	Opening speech by Dr Tan Kian Teo, DSS Honorary Secretary
8.15 - 9.00pm	Presentation by speaker
9.00 - 9.30pm	Q&A
9.30 pm	End

Outline of speech:

- Introduction
- Causes of Hair Loss
- Current Hair Loss Treatments Available
- Peptide and its Role in Inhibiting Hair Loss & Reactivating Hair Growth
- Conclusion
- Question & Answer